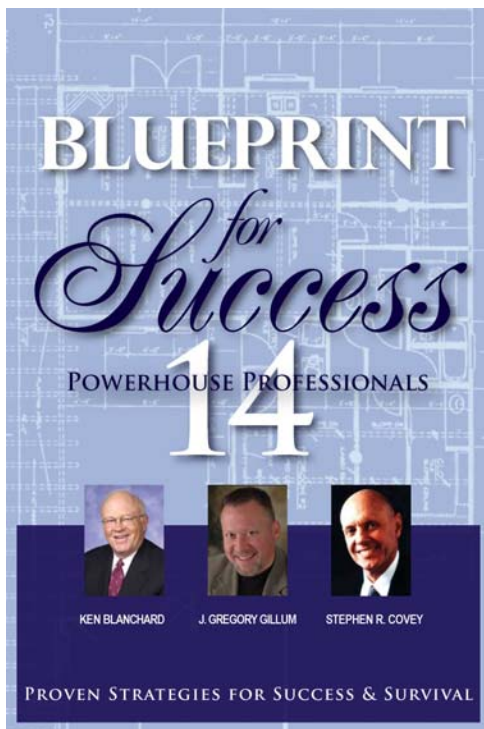


FROM INSIGHT PUBLISHING

# For Immediate Release

**Dr. J. Gregory Gillum joins Ken Blanchard, Stephen R. Covey and Jack Canfield in a new book...**

## *Blueprint for Success!*



SEVIERVILLE, TENNESSEE— Kentucky native Dr. J. Gregory Gillum, keynote speaker, author and acclaimed entrepreneur business coach, has been selected from a nationwide search to be featured in the 1st Edition of *Blueprint for Success*, a highly successful book series from Tennessee-based Insight Publishing. The book features best-selling authors Stephen R. Covey (*Seven Habits of Highly Effective People*), Ken Blanchard (*One Minute Manager*), and Jack Canfield (*Chicken Soup for the Soul* series). Drs. Gillum and Blanchard, Covey and Canfield, are joined by other well known authors and speakers, each offering time-tested success strategies in frank and intimate interviews.

Dr. Gillum is the Chief Executive Officer of the *humanfusion group of companies*. As the lead executive coach and trainer, he specializes in leadership development applications, business performance coaching, emotional intelligence, and guiding transformational change in individuals and organizations. A frequent keynote speaker in the areas of human performance and potential, Dr. Gillum spent six years

on the faculty of the Medical College of Virginia, and eight years in marketing and senior management with GlaxoSmithKline. He earned his doctorate from the University of Kentucky and his professional coaching credentials from the Coaches Training Institute in San Rafael, California. He lives with his wife and two children on a farm in the rolling hills of central Kentucky.

For more information about Dr. Gillum and to order your copy of *Blueprint for Success*, go to [www.humanfusion.com](http://www.humanfusion.com) or call 859.625.0823. Order before April 15<sup>th</sup> and receive a 25% discount off the cover price. Your book will be shipped in late April 2008!

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